

LasikPlus[®]

Imagine your life in focus



*Worth
looking
into.*

Thanks for Choosing Lasik*Plus*!



Thank you for choosing Lasik*Plus*

Thank you for choosing Lasik*Plus* Vision Center. From expert surgeons and modern technology, to a variety of payments options and online scheduling, Lasik*Plus* is here to make 20/20 vision* accessible regardless of your age, prescription, or lifestyle.

*Individual results and recovery times vary.



How LasikPlus can help you

Whether you are nearsighted, farsighted, or even have astigmatism or presbyopia, LasikPlus offers procedures that can effectively get you to 20/20 vision.* During your initial examination, we will complete all the necessary testing to determine your specific vision problem and the best method of correction. The below information and following section will help you understand your refractive error and how we can correct your vision.



Emmetropia

If you're emmetropic, you have no refractive error, meaning you see well without the assistance of glasses or contact lenses.



Nearsightedness/Myopia

If you're nearsighted, without corrective lenses, you can see things up close, but things far away appear blurry. Nearsightedness is a refractive error caused by the cornea being too curved. Laser correction for myopia is accomplished by flattening the central cornea. If you have lenses to correct nearsightedness, your prescription is written with a minus sign preceding the prescription strength, such as -4.50



Farsightedness/Hyperopia

If you're farsighted, without corrective lenses, you can see things more clearly at a distance, but things up close appear blurry. Some farsighted patients have difficulty seeing well at both a distance and up close. Farsightedness is a refractive error caused by the cornea being too flat. Laser correction for hyperopia is accomplished by steepening the cornea. If you have lenses to correct farsightedness, your prescription is written with a positive sign preceding the prescription strength, such as +2.25.



Astigmatism

If you have astigmatism, you experience overall blurry vision, shadowing, or distortion of objects. Astigmatism is a refractive error caused by the cornea having an oval, or football shape containing multiple points or irregularity. The technology available at Lasik*Plus* allows us to customize the procedure to your individual eyes, so we are able to smooth out the irregularities of the cornea at the precise points of the astigmatism.



Presbyopia

Presbyopia refers to a natural weakening of the eye that comes with age, usually around the mid to late 40's. People suffering from presbyopia notice the inability to read small print and focus on objects up close. People who are nearsighted, farsighted, astigmatic, or those who have never had vision problems prior to their 40's will experience presbyopia as they age. If you find yourself squinting to read a paper, or holding the paper at greater distances from you, even while wearing your glasses, you may be experiencing presbyopia. If you currently wear bi-focal prescription glasses or contacts, you have presbyopia in addition to your refractive error.

Unlike the other refractive errors, presbyopia is not caused by corneal shape, but rather by the lens within the eye losing its flexibility. For the correction of presbyopia, your cornea will be reshaped to correct your refractive error and a monovision technique will be used to accommodate for the presbyopia. This technique is explained in the next section.

LASIK at LasikPlus today, back to work tomorrow.*

LASIK is an FDA-approved, outpatient procedure frequently chosen by patients seeking to reduce their dependence on glasses and contacts. LasikPlus exclusively offers 100% bladeless LASIK as it offers you a virtually painless procedure with immediate results, meaning you can get back to work the next day.* And, thanks to our advanced technology and surgeon expertise, we make 20/20 vision a possibility for you whether you are suffering from nearsightedness, farsightedness, or even astigmatism.* The entire procedure takes less than 15 minutes, but 20/20 vision is something you can enjoy for years to come.*



Bladeless LASIK

Bladeless LASIK, also referred to as iLASIK™, IntraLASIK™, and all-laser LASIK, involves the use of cool pulses of light to prepare the cornea for treatment. Immediately following corneal preparation, your cornea will be reshaped using a cool ultra-violet laser. Your eyes will be completely numbed with anesthetic drops, so you will experience minimal to no discomfort at all. Because this method allows the surgeon to tailor the procedure to the shape of your individual eyes, the results are excellent outcomes are high patient satisfaction.^{1, 2}



PRK

PRK is another type of laser vision correction for the correction of nearsightedness, farsightedness, and astigmatism, but it offers distinct advantages over LASIK for some patients. The difference with PRK is how the cornea is prepared for the procedure. Rather than a laser being used to prepare the cornea, the corneal tissue is gently wiped from the cornea. The actual reshaping of the cornea for vision correction is the same as with LASIK.

1. *Donnenfeld E. Preservation of corneal innervations with femtosecond laser inverted sidecut flaps. Invest Ophthalmol Vis Sci. 2010 51: EAbstract 2855.*

2. *Durrie DS, Kezirian GM. Femtosecond laser versus mechanical keratome flaps in wavefront-guided laser in-situ keratomileusis: prospective contralateral eye study. J Cataract Refract Surg. 2005;31(1): 120-126.*

PRK Continued

Following the PRK procedure, a soft contact lens is placed on the eye to act as a bandage. This allows patients to see and function while the corneal tissue regenerates and heals beneath the lens, within a few days. Visual recovery may be blurry during this initial recovery time and you may experience discomfort or irritation during this time. Prescribed anti-inflammatory and lubricating drops will minimize post-procedural discomfort. As with LASIK, the end results are 20/20 vision.*



Monovision

Monovision is a technique that can be applied to either a LASIK or PRK procedure and is used for the correction of your refractive error and presbyopia simultaneously. During the monovision procedure, one of your eyes will be corrected for clear distance vision and the other eye will be corrected for clear near vision. For most monovision patients, the brain quickly adapts, without any conscious effort by the patient; however, a small number of patients do not adjust well to this type of procedure. If monovision is an option for you, the doctor will provide you with additional details during your exam.

Most patients ultimately choose having better distance vision in both eyes, recognizing that they will need reading glasses at some point after they reach the age of 40. To them, better distance vision is most important and they use inexpensive, over-the-counter reading glasses, often called readers or cheaters, only when needed.

Am I a good candidate?



Advances in laser vision correction mean more and more people are excellent candidates for the procedure. Generally, you are a good candidate if:

- You are at least 18 years of age
- You are in good general health
- You have a stable vision prescription for at least one year
- You are not currently pregnant, and have not been nursing in the last 6 months

Only a LASIK specialist can determine your candidacy and recommend the procedure to best correct your individual vision needs. Our expert medical team will ensure all of your questions are answered during your examination. You can schedule your initial examination by calling us at **1-866-631-7587**. You can also schedule online at **www.LasikPlus.com**.

What our patients are saying:

"As an avid Harley rider, I was constantly trying to find goggles to wear over my glasses. Contacts were out of the question as they would dry up and literally fly out. It was frustrating and uncomfortable. My first ride after my procedure was a whole new experience. I only wish I had done it sooner."
- Isaac C.



The LasikPlus Lifetime Advantage Plan

While laser vision correction is a long-term vision correction solution, a small percentage of patients require an adjustment after their initial laser vision correction procedure. If you require a retreatment to achieve your best vision results, you are covered by the LasikPlus Advantage Plan, which offers you one-year of laser vision correction related follow-up care and retreatments free of charge at any time.

If you feel you are in need of a touch-up procedure, the doctor will discuss this with you. If your needs are not related to laser vision correction, we will be happy to refer you to a specialist who can address your needs.



What our patients are saying:

“ Choosing LasikPlus to complete my laser vision correction procedure was one of the best decisions I’ve ever made. The procedure went smoothly, pricing was reasonable, and you really can’t beat the lifetime plan. About four years after my procedure, I needed a touch-up in one eye - it didn’t cost me anything. I always refer friends and colleagues to LasikPlus.”

- Mark A.

What to expect

What To Expect During Your Initial Examination

During your initial appointment, our medical team will provide you with a comprehensive examination to check the overall health of your eyes and stability of your vision. This examination may be similar to an exam you have experienced at your Optometrist, but we include a number of tests specific to laser vision correction. Everyone's eyes are different, and the testing will provide us with a "fingerprint" of your eyes. This information allows the doctor to recommend the best procedure to correct your individual needs, as well as create a customized-treatment plan just for you.

Our doctors and technicians will explain each step of the process to you and we encourage you to ask questions throughout the exam. Our goal is to not only provide you with a safe and effective procedure option, but to ensure that you are well-educated and comfortable with your decision to have laser vision correction.

Following the completion of your examination, we will review your detailed treatment plan, cover the costs involved with your procedure, as well as our payment options and plans, and find a date and time for your procedure. Based upon the results of your tests, it may be determined that LASIK is not an optimal solution for your needs. If this is the case, the doctor and technicians will introduce you to other procedures or options that may be a better solution for you.

What our patients are saying:

"I am so pleased - laser vision correction has changed my life. I was truly amazed at how my vision improved over night. The next day I was seeing 20/15. I am so happy with the results and the service I received at LasikPlus. I recommend LasikPlus to all of my friends and family. I could not be happier."
- Chad A.

Your Procedure Day

On your procedure day, you should expect to be with us for about 90 minutes to 2 hours. This allows adequate time for your preparation, registration, preparation, and final eye testing, and gives you an opportunity to relax and enjoy this life-changing experience.

The actual procedure itself takes less than 15-minutes per eye. Upon sitting up in the treatment room, you will immediately be able to see. If you are like most of our patients, you will sit up and tell us the exact time from the clock hanging across the treatment room! *

**Individual results & recovery times vary.*

Your Procedure Day (Cont.)

After a quick check, you will be provided with a pair of sunglasses and released to go home. Even though we may ask you to keep your eyes closed on the drive home, we realize you, like most patients, will take a peek, only to be surprised that you can already read the street signs.*

The Day After Your Procedure

The day following your procedure you will return to our office for a quick follow-up visit. For most LASIK patients, you can drive yourself to this appointment. The doctor will check your healing and schedule your next follow-up visit. Most patients return to us for 2-3 additional follow-up visits in the first 90 days following their procedure, just to allow us to monitor your healing and vision. You will also be encouraged to have annual eye exams to maintain your eye health and act as a safeguard for detecting preventable eye diseases. Through our Partner Network, we work with a number of independent optometrists who are experienced in caring for patients who have had LASIK and PRK. We will be happy to refer you to a Partner Network doctor whose office is close to you for annual care.



What our patients are saying:

"I was apprehensive about getting LASIK, but knew that I had had it with my glasses and contacts. When I finally did it, I was happy immediately, but the benefits really sunk in when I packed a few days later for a trip to South Africa knowing I wouldn't have to remember to pack my glasses, contact lens case, and saline solution. Not having these typical worries while traveling made the trip much more enjoyable. This was a life changer!" – Elizabeth N.

Affordability

We Make LASIK Affordable

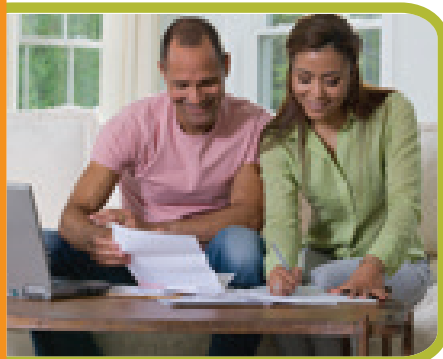
While cost is top-of-mind for many people, when considering a laser vision correction provider, your decision should incorporate the reputation of the practice, the experience of the surgeon, the technology utilized, and your comfort with the provider based on your interaction with the team. LasikPlus utilizes advanced technology to allow for customized procedures, performed by an expert surgeon who has performed thousands of procedures, and will provide you with exceptional care throughout your time with us. In addition, we make laser vision correction affordable.

- **Financing plans to fit your budget** – from no interest payment plans to extended terms which make your monthly payment fit your needs
- **Discounts through vision plans** - LasikPlus is the preferred provider for most plans
- LASIK and PRK are eligible for **Flexible Spending and Health Savings Accounts** (FSA and HSA)
- **Special discounts** for Police, Firefighters, Military Personnel, and Teachers
- **All inclusive pricing structure** – post-ops and retreatments are included at no additional cost

What our patients are saying:

"I wanted to find a solution to actually fix my vision problems, rather than continue with the temporary, uncomfortable and expensive contact lenses to which I was accustomed. The options for financing at LasikPlus made my vision dreams a reality. I would recommend LasikPlus to anyone. It's truly like being naturally blessed with great vision."

- Colby M.



Insurance

Most insurance plans do not cover the cost of laser vision correction. However, LasikPlus is the preferred provider for most vision plans, therefore many patients are eligible for additional savings on laser vision correction with LasikPlus. The typical vision plan discount is 15% off of our standard Lifetime Advantage Plan price or 5% off in addition to our promotional prices, but some plans offer even more savings. To learn more about the member benefits available to you through your vision plan, simply present your insurance card to the staff during your appointment.



What our patients are saying:

"After my visit to LasikPlus, I was sold. They even checked with my insurance, which provided a discount at LasikPlus. I couldn't believe that the very next morning I could see and was checked in at 20/15 vision - that's after living with nearsightedness and astigmatism most of my life. I am still seeing perfectly, 2 years after my procedure and I can honestly say it's the best money I've ever spent."

- Jeremy K

Frequently asked questions

How long does the procedure take?

While you should prepare to spend about 90 minutes to 2 hours with us on your treatment day, the procedure itself usually takes less than 15 minutes, with the laser reshaping taking less than 60 seconds per eye.

What type of anesthesia is used?

The eye is easily numbed so the only type of anesthesia used during the procedure is anesthetic/numbing eye drops. There are no needles involved with laser vision correction!

Will both eyes be treated on the same day?

Yes, for your convenience, in most situations, both eyes are treated on the same day. Since the results are immediate and the recovery is minimal and quick, you can get back to work the next day* – or take a day off to enjoy your new vision!



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